



PRESENTED BY



GOLD SPONSOR



The Downtown Chamber seeks to be the voice of the Downtown business community. This means that we tackle issues head on, have difficult conversations when needed, and do our utmost to represent our membership and its needs.

Led by the Chamber's **Advocacy Committee** and working collaboratively with the **Greater Des Moines Partnership's** public policy team, the Downtown Chamber is devoted to building and maintaining strong relationships with City, County, State and Regional policy leaders and decision makers.

We strive to stay ahead of issues and keep the membership up to date on industry trends, legislative proposals, regulatory changes, and other news or topics that would impact their business.

The following statements reflect the Chamber's advocacy areas of priority.

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1. Smart parking meters are key to a thriving downtown business culture. As Chamber members, we support City plans that embrace smart parking meter technology to encourage customers to park, visit and enjoy Downtown.
 2. Visitors to Downtown Des Moines need safe, accessible routes to their destinations. As Chamber members, we support efforts to improve security and maintenance within the skywalk system and increasing the number of 2 ways streets in the downtown area.
 3. A qualified workforce is a perpetual challenge for businesses. As Chamber members, we seek to connect employers with those seeking employment opportunities via our S2E Student To Employer Initiative. We appreciate collaborating with local and city government, private industry and non profit partners to achieve our workforce goals.