

SPONSORSHIP

PROPOSAL



Our Mission: The Des Moines Downtown Chamber of Commerce promotes the success and sustained growth of Downtown Des Moines by proactively providing information and resources, facilitating knowledge-sharing and elevating understanding of economic issues.

SOCIAL SPONSORSHIP

Do you want to assist the Des Moines Downtown Chamber with welcoming new members and creating opportunities for networking and professional connections?

Consider sponsoring Downtown Council, Member Orientations, and Skyline Series! Downtown Council is a monthly meetup of Downtown Chamber members and non-members to share organization updates, news, and events with the community. Member Orientations are quarterly meetups for new and existing members to learn more about the Chamber and how to get the most from membership. The Skyline Series is a summer program offering unique after-work networking opportunities with some of the most gorgeous views in Des Moines.



SOCIAL SPONSORSHIP OPPORTUNITIES

DOWNTOWN COUNCIL SERIES PRESENTING SPONSOR - \$2,500

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Verbal recognition by program emcee and opportunity to speak at each Downtown Council event to promote your company and mission
- Opportunity to obtain list of contact information for all Downtown Council event attendees

MEMBER ORIENTATION SERIES PRESENTING SPONSOR - \$1500

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Verbal recognition by program emcee and opportunity to speak at each Member Orientation event to promote your company and mission

SKYLINE SERIES PRESENTING SPONSOR - \$1500

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Verbal recognition by program emcee and opportunity to speak at each Skyline Series event to promote your company and mission

DOWNTOWN COUNCIL EVENT HOST SPONSOR - \$250

Benefits:

- Location sponsor (food & beverage are host's responsibility)
- Opportunity to speak at the beginning of the event to promote your company and mission
- Recognized in weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber event webpage

IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at sbennett@dtchamber.com to discuss these opportunities.

SOCIAL SPONSORSHIP OPPORTUNITIES

MEMBER ORIENTATION EVENT SPONSORSHIPS

MEMBER ORIENTATION EVENT SPONSOR - \$500

Benefits:

- Recognized on Chamber event webpage as event sponsor
- Social media recognition
- Verbal recognition by program emcee at the beginning of the event

MEMBER ORIENTATION NETWORKING SPONSOR - \$250

Benefits:

- Verbal recognition by program emcee at the beginning of the event
- Small signage on food/beverage table recognizing sponsor

SKYLINE EVENT SPONSORSHIPS

SKYLINE ENTERTAINMENT SPONSOR - \$750

Benefits:

- Opportunity to speak at sponsored event
- Recognized on event signage
- Recognized on Chamber event webpage as event sponsor
- Social media recognition
- Recognized in weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event

SKYLINE EVENT SPONSOR - \$500

Benefits:

- Verbal recognition of sponsor at beginning of event
- Social media recognition
- Recognized in weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event

SKYLINE EVENT SPONSOR - \$250

Benefits:

- Social media recognition
- Recognized on event signage

IN-KIND OPPORTUNITIES

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