

# SPONSORSHIP

## PROPOSAL



**Our Mission:** The Des Moines Downtown Chamber of Commerce promotes the success and sustained growth of Downtown Des Moines by proactively providing information and resources, facilitating knowledge-sharing and elevating understanding of economic issues.

## MARKETING VISIBILITY SPONSORSHIP

Looking for maximum marketing exposure?  
Take a look at these unique options to spread  
your marketing dollars around!



# MARKETING VISIBILITY SPONSORSHIP OPPORTUNITIES

## EVENT VISIBILITY SPONSORSHIP

- \$1,000

Benefits:

- Skyline Series: Social media and event signage recognition at one Skyline event
- Member Orientation: Verbal recognition by emcee & small sponsor recognition signage on food/beverage table at one Member Orientation
- DIG: Verbal recognition by emcee & small sponsor recognition signage on food/beverage table at one DIG event
- LEAP: Verbal recognition by program emcee at the beginning of one LEAP event

## MASTER OF NETWORKING SPONSORSHIP

- \$1500

Benefits:

- 1 ticket to the Annual Celebration and VIP Reception + 2 extra drink tickets
- Foursome at the Annual Golf Tournament + 4 extra drink tickets
- Opportunity to obtain list of attendees for Annual Celebration and Golf Tournament

## PLATINUM VISIBILITY PACKAGE

- \$500

Benefits:

- Logo on Chamber website all year
- Logo recognition in weekly newsletter all year
- One-time business spotlight on electronic media of your choice (E-newsletter, Facebook, LinkedIn, Instagram)
- Priority listing in member business directory

## GOLD VISIBILITY PACKAGE

- \$300

Benefits:

- Business recognition on Chamber website all year
- Business recognition in weekly newsletter all year
- Priority listing (below Platinum) in member business directory

## IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at [sbennett@dtchamber.com](mailto:sbennett@dtchamber.com) to discuss these opportunities.

# MARKETING VISIBILITY SPONSORSHIP OPPORTUNITIES

## GUEST BLOG/PRESENTATION SPONSORSHIP - \$500

Benefits:

- Featured monthly on the Chamber blog and promoted on appropriate social media (e-newsletter, LinkedIn, etc.)
- Opportunity to showcase professional knowledge, promote business value, and provide value to members
- Opportunity to present one online training session, promoted by the Chamber

## EMAIL BLAST OPPORTUNITY - \$250

Benefits:

- One-time e-mail blast promotion of your design sent to more than 2,500 email member and non-member subscribers

Boosted opportunity - Additional \$50 – E-mail blast content will also be promoted on your choice of social media channel (Facebook, LinkedIn, Instagram)

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