

# SPONSORSHIP

## PROPOSAL



**Our Mission:** The Des Moines Downtown Chamber of Commerce promotes the success and sustained growth of Downtown Des Moines by proactively providing information and resources, facilitating knowledge-sharing and elevating understanding of economic issues.

### GOLF SPONSORSHIP

The Downtown Chamber's Fourth Annual Golf Tournament at the exclusive Wakonda Golf Course provides members with a variety of marketing and networking opportunities while raising money to fund the Chamber's operations.



# GOLF SPONSORSHIP OPPORTUNITIES

## GOLF TOURNAMENT PRESENTING SPONSOR

- \$10,000

Benefits:

- Recognized all year Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Large mention recognition on event signage and invitations
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement and awards ceremony
- 2 dedicated E-Blasts to promote your organization
- Opportunity to obtain list of contact information for all attendees at every event
- 2 complimentary foursomes
- Opportunity to provide corporate gift on golf carts
- Table of 6 at Annual Celebration, invitation to VIP reception

## GOLF TOURNAMENT SILVER SPONSOR

- \$5,000

Benefits:

- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Large mention recognition on event signage and invitations
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement and reception announcements
- 1 complimentary foursome
- Opportunity to provide corporate gift on golf carts
- Table of 6 at Annual Celebration, invitation to VIP reception

## GOLF TOURNAMENT GIFT SPONSOR

- \$2,500

Benefits:

- Corporate logo on dual-branded golf hat or shirt distributed to participants
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Recognition on event signage
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement

## IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at [sbennett@dtchamber.com](mailto:sbennett@dtchamber.com) to discuss these opportunities.

# GOLF SPONSORSHIP OPPORTUNITIES

## SIGNATURE DRINK SPONSOR

- \$2,500

Benefits:

- Opportunity to create custom cocktail with host site staff
- Opportunity to provide cocktail napkins with logos for event use
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Large mention recognition on event signage and invitations
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement and reception announcements
- 1 complimentary foursome

## GOLF CART SPONSOR

- \$1,500

Benefits:

- Company name and logo on all golf carts
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Recognition on event signage
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement

## SHAKE SHACK SPONSOR

- \$1,500

Benefits

- Company sign near 14th Stand food outlet (provided)
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Recognition on event signage
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement

## IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at [sbennett@dtchamber.com](mailto:sbennett@dtchamber.com) to discuss these opportunities.

# GOLF SPONSORSHIP OPPORTUNITIES

## RECEPTION SPONSOR

- \$1,500

### Benefits

- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Large mention recognition on event signage and invitations
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement and reception announcements
- Opportunity to provide corporate gift at reception

## HOLE CONTEST SPONSOR

- \$1,500

### Benefits

- Company name and logo at hole games on course
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Recognition on event signage and invitations
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement

## HOLE SPONSOR

- \$500

### Benefits:

- Company sign on hole (provided)
- Opportunity for company representative to attend hole during Tournament
- Additional food and beverage available for purchase to enhance sponsorship
- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Social media recognition
- Recognition on event signage and invitations
- Recognized (with logo) on printed event materials

## GOLF TOURNAMENT FOURSOME

- \$1,250 (LIMITED TO 120 GOLFERS)

### Benefits:

- 18 holes of golf with GPS-equipped carts
- Refreshments/food throughout the day, including drink tickets
- Giveaways, flight prizes, hole games
- Tournament winners named on Tournament trophy

## IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at [sbennett@dtchamber.com](mailto:sbennett@dtchamber.com) to discuss these opportunities.