

July 19, 2019



Friday Focus

Events Next Week

Monday, July 22nd - Member Orientation
Held at Americana, 1312 Locust St., 4:00 PM
[Register](#)

Wednesday, July 24th - Downtown DIG
Held at DLR Group, 1430 Locust St., 8:00 AM
[Register](#)

Thursday, July 25th - Ribbon Cutting (including the Downtown Chamber!)
Held at Gravitare, 500 Locust St., 4:30 PM
[Register](#)



[Visit the full calendar of events](#)

Be Sure To...

Take the 2019 Member Survey

This survey will be used in helping to improve and provide the best services, programs, and resources for the Downtown Chamber membership. Answers are anonymous, and most people will be able to complete it in less than 2 minutes. At the end of the survey, you'll be provided with a special gift as our thank you for your time!
Deadline is next Friday!



Nominate someone you know for a 2019 LEAP Award

Nominations are now open for the 3rd Annual LEAP Awards! LEAP, a nationally recognized program of the Downtown Chamber, has a mission to empower and motivate women to help them reach their fullest potential. There are many women and men our community who exemplify this, and to continue recognition of these efforts, LEAP and the Downtown Chamber are excited to present three prestigious awards in 2019:

- **Pipeline Award** – recognizes an emerging female professional who demonstrates a clear momentum to initiate change.
- **Community Achievement** - recognizes the accomplishments of a female professional who maintains an unwavering passion and commitment to advancing women and examples of her work have been seen throughout the community.
- **Champion of Equality** – a gender neutral category that recognizes an individual or organization that upholds the LEAP mission by empowering and supporting the advancement of women.

Winners will be awarded on October 3rd at the LEAP Summit.

Golf



Inaugural Downtown Chamber Golf Tournament

Monday, September 16th

Hosted at Wakonda Club, 10:00 AM - 6:30 PM

Get in on early-bird pricing: **Register yourself or a foursome**

- only 27 golfing spots remain!!

Hole Sponsorships are \$500 - only a few remain! Email Kelsey Clark to reserve yours today.

- Company sign on hole (provided)
- Opportunity for company representative to sit at sponsored hole on the day of the tournament
- 1 Complimentary Golf Registration

[Click Here to view additional sponsorships](#)



Member Business Opportunities



BIG Dream Gathering

Monday, August 12 • 4:30pm - 6:00pm

This summer, the Downtown Chamber, along with FUSEdsm and the Des Moines West Side Chamber are working together to recognize and thank Des Moines' teachers. Please join us on August 12th for the BIG Dream Gathering, which will include a mix of teachers, students, and businesses for an afternoon of inspiration, recognition, and socializing. In addition, businesses can also engage in the event in the following ways:

1. Have a business booth at the event (Limited space, issued on a first come, first serve basis)
2. Provide a door prize (seeking "post-secondary" items. This can include "dorm room" items, other college or career related items, or gift cards.)
3. Simply attend and enjoy the connections

[Click Here to Participate](#)

Attending and having a business booth are FREE!

[More about the BIG Dream Gathering](#)

Questions? Contact [Nathan Svare](#) or [Amber Miller](#) for more details

Attention University of Iowa Alumni-Owned Businesses

The University of Iowa Center for Advancement Alumni Engagement team recently updated the "Iowa Alumni/Alumni-Owned Business" decal. They are excited to celebrate the entrepreneurial spirit of Hawkeyes across the state by sending these decals to alumni by sending out free "Iowa Alumni, Alumni-Owned Business" decals. If you are interested in receiving a decal to display in your business, please complete the following survey: <https://bit.ly/2Ku1YcE>

Partnership Perk

As a Member of the Downtown Chamber, you are automatically a Member of Greater Des Moines Partnership.

Diversity Toolkit

As one of the nation's fastest growing centers for business, Greater Des Moines (DSM) understands and endorses the importance of maintaining a vibrant and diverse workplace.

Greater Des Moines Partnership acts as a catalyst to mobilize the business community toward a broad economic development vision that incorporates all people as valued contributors and valuable customers. Greater Des Moines Partnership offers a variety of programs to help you attract and retain diverse talent in your organizations, including:

The Inclusion Award honors employers who have championed diversity and inclusion at their businesses and organizations, and in the community. To see a list of past winners and to apply for the Inclusion Award, please go to <https://www.dsmpartnership.com/about/award-applications--winners>. Applications are open until July 22 until 5 p.m.

Multicultural Receptions

The Partnership's Multicultural Receptions offer a unique opportunity to connect with community leaders and organizations that have an inclusive focus, all with the hope that through an environment of connectivity and inclusion we can retain this very important workplace population in our community. The Multicultural Receptions take place every February, May, August and November. The next Multicultural Reception and Roundtable will be on August 22. Registration will open in July. More information can be found [here](#).

Inclusion Webinars

In an effort to promote inclusion best practices in the community, The Partnership's Inclusion Council offers a Webinar Educational Series. To access past webinars and resources, visit <https://www.dsmpartnership.com/growing-business-here/business-resources/talent-development-resources/inclusion>.

Inclusion Magazine

INclusion celebrates the rich cultural traditions of the region's African-American, African, Asian, European, Latino and Native American residents. The magazine also includes sections about Des Moines' diverse faith community, accessibility for the disabled, opportunities for those in the military, veterans, young and retired professionals and the region's lesbian, gay, bisexual and transgendered communities.

For more information on any of these offerings, please visit <https://www.dsmpartnership.com/growing-business-here/business-resources/talent-development-resources/inclusion>.

Data Hub

The Partnership's DSM USA Research, Stats and Data Hub is a statistical dashboard filled with rich information within the region. Users will find leading indicators along with research and data trends needed to make strategic business decisions. The site offers current economic, demographic and workforce information sourced from official government data on the five-county Des Moines USA and six nearby counties.

All of the research is accessible free of charge, and is presented in an easy-to-use format. Charts and data can be captured and used in other presentations.

The Data Hub is another way that Chamber Members are able to tap into information and resources available through The Partnership's regional network.

Additional graphs and resources are available at www.datadsmusa.com.

Volunteer Openings

It's ribbon-cutting season! The Ambassadors are seeking additional volunteers to help out and attend at ribbon cutting events.

If you're interested in being part of an energetic team that supports new and expanding businesses, let us know!

To inquire or participate on this committee, contact [Melanie Suljic](#) (Ambassadors Chair).



Downtown Chamber Office

Located inside Gravitare
500 Locust St., Suite 101, Des Moines, IA 50309

515-297-6333

We invite you to stop by anytime to visit and share with us how the Downtown Chamber can help your business.

Pictured: Jennifer Chittenden (Downtown Chamber) with special Gravitare resident, Hercules.



Website

Be sure to check out your Member Directory listing.

Need it updated? Easy. Just login to your Member Portal. [Contact Chamber staff](#) if you need assistance.

Explore at www.DTchamber.com



Platinum Members





McLaughlin Investment



CPAs & BUSINESS ADVISORS



GOLD Members

All Makes

Americana

Des Moines Marriott Downtown

Netbringer

Principal Charity Classic

Storey Kenworthy



Mission:

The Des Moines Downtown Chamber of Commerce is a provider of information and resources for the downtown community through knowledge sharing, the fostering of civility, and understanding of economic issues in the service of the betterment and sustained growth and success of Downtown Des Moines.



**CHAMBER OF THE YEAR
2018**

Des Moines Downtown Chamber of Commerce | 515-297-6333 | director@dtchamber.com
www.DTchamber.com

STAY CONNECTED

