

# **Friday Focus**

## **Events Next Week**

Monday, July 15th - Riverwalk Hub Held at the Riverwalk Hub, 215 Water St., 11:30 AM Register

Wednesday, July 17th - Non-Profit Mastermind Held at Gravitate, 500 Locust St., 9:00 AM Register

Thursday, July 18th - New Manager Mastermind Held at Gateway Market, 2002 Woodland Ave., 7:30 AM Register

Thursday, July 18th - Skyline Series Held at SOLL Apartments, 2301 Ingersoll Ave., 4:30 PM Register





### Take the 2019 Member Survey

This survey will be used in helping to improve and provide the best services, programs, and resources for the Downtown Chamber membership. Answers are anonymous, and most people will be able to complete it in less than 2 minutes. At the end of the survey, you'll be provided with a special gift as our thank you for your time!



# Nominate someone you know for a 2019 LEAP Award Nominations are now open for the 3<sup>rd</sup> Annual LEAP Awards! LEAP,

a nationally recognized program of the Downtown Chamber, has a mission to empower and motivate women to help them reach their fullest potential. There are many women and men our community who exemplify this, and to continue recognition of these efforts, LEAP and the Downtown Chamber are excited to present three prestigious awards in 2019:

- Pipeline Award recognizes an emerging female professional who demonstrates a clear momentum to initiate change.
- Community Achievement recognizes the accomplishments of a female professional who maintains an unwavering passion and commitment to advancing women and examples of her work have been seen throughout the community.
- Champion of Equality a gender neutral category that recognizes an individual or organization that upholds the LEAP mission by empowering and supporting the advancement of women.

Winners will be awarded on October 3rd at the LEAP Summit.



## Golf



### **Inaugural Downtown Chamber Golf Tournament**

Monday, September 16th

Hosted at Wakonda Club, 10:00 AM - 6:30 PM

Get in on early-bird pricing: Register yourself or a foursome



**Hole Sponsorships** are \$500 - only a few remain! <u>Email Kelsey Clark</u> to reserve yours today.

- Company sign on hole (provided)
- Opportunity for company representative to sit at sponsored hole on the day of the tournament
- 1 Complimentary Golf Registration

Click Here to view additional sponsorships

# **Member Business Opportunities**



### **BIG Dream Gathering**

Monday, August 12 • 4:30pm - 6:00pm

This summer, the Downtown Chamber, along with FUSEdsm and the Des Moines West Side Chamber are working together to recognize and thank Des Moines' teachers. Please join us on August 12th for the BIG Dream Gathering, which will include a

mix of teachers, students, and businesses for an afternoon of inspiration, recognition, and socializing. In addition, businesses can also engage in the event in the following ways:

- 1. Have a business booth at the event (Limited space, issued on a first come, first serve basis)
- 2. Provide a door prize (seeking "post-secondary" items. This can include "dorm room" items, other college or career related items, or gift cards.)
- 3. Simply attend and enjoy the connections

#### **Click Here to Participate**

Attending and having a business booth are FREE!

#### More about the BIG Dream Gathering

Questions? Contact Nathan Svare or Amber Miller for more details

### **Attention University of Iowa Alumni-Owned Businesses**

The University of Iowa Center for Advancement Alumni Engagement team recently updated the "Iowa Alumni/Alumni-Owned Business" decal. They are excited to celebrate the entrepreneurial spirit of Hawkeyes across the state by sending these decals to alumni by sending out free "Iowa Alumni,"

Alumni-Owned Business" decals. If you are interested in receiving a decal to display in your business, please complete the following survey: <a href="https://bit.ly/2Ku1YcE">https://bit.ly/2Ku1YcE</a>

## **Partnership Perk**

As a Member of the Downtown Chamber, you are automatically a Member of Greater Des Moines Partnership.

### **Diversity Toolkit**

As one of the nation's fastest growing centers for business, Greater Des Moines (DSM) understands and endorses the importance of maintaining a vibrant and diverse workplace.

Greater Des Moines Partnership acts as a catalyst to mobilize the business community toward a broad economic development vision that incorporates all people as valued contributors and valuable customers. Greater Des Moines Partnership offers a variety of programs to help you attract and retain diverse talent in your organizations, including:

The Inclusion Award honors employers who have championed diversity and inclusion at their businesses and organizations, and in the community. To see a list of past winners and to apply for the Inclusion Award, please go to <a href="https://www.dsmpartnership.com/about/award-applications--winners">https://www.dsmpartnership.com/about/award-applications--winners</a> Applications are open until July 22 until 5 p.m.

#### **Multicultural Receptions**

The Partnership's Multicultural Receptions offer a unique opportunity to connect with community leaders and organizations that have an inclusive focus, all with the hope that through an environment of connectivity and inclusion we can retain this very important workplace population in our community. The Multicultural Receptions take place every February, May, August and November. The next Multicultural Reception and Roundtable will be on August 22. Registration will open in July. More information can be found here.

#### **Inclusion Webinars**

In an effort to promote inclusion best practices in the community, The Partnership's Inclusion Council offers a Webinar Educational Series. To access past webinars and resources, visit <a href="https://www.dsmpartnership.com/growing-business-here/business-resources/talent-development-resources/inclusion">https://www.dsmpartnership.com/growing-business-here/business-resources/talent-development-resources/inclusion</a>.

#### **INclusion Magazine**

INclusion celebrates the rich cultural traditions of the region's African-American, African, Asian, European, Latino and Native American residents. The magazine also includes sections about Des Moines' diverse faith community, accessibility for the disabled, opportunities for those in the military, veterans, young and retired professionals and the region's lesbian, gay, bisexual and transgendered communities.

For more information on any of these offerings, please visit <a href="https://www.dsmpartnership.com/growing-business-resources/talent-development-resources/inclusion">https://www.dsmpartnership.com/growing-business-resources/talent-development-resources/inclusion</a>.

#### **Data Hub**

The Partnership's DSM USA Research, Stats and Data Hub is a statistical dashboard filled with rich information within the region. Users will find leading indicators along with research and data trends needed to make strategic business decisions. The site offers current economic, demographic and workforce information sourced from official government data on the five-county Des Moines USA and six nearby counties.

All of the research is accessible free of charge, and is presented in an easy-to-use format. Charts and data can be captured and used in other presentations.

The Data Hub is another way that Chamber Members are able to tap into information and resources available through The Partnership's regional network.

Additional graphs and resources are available at www.datadsmusa.com.

# **Volunteer Openings**

It's ribbon-cutting season! The Ambassadors are seeking additional volunteers to help out and attend at ribbon cutting events.

If you're interested in being part of an energetic team that supports new and expanding businesses, let us know!

To inquire or participate on this committee, contact Melanie Suljic (Ambassadors Chair).



## **Downtown Chamber Office**

Located inside Gravitate 500 Locust St., Suite 101, Des Moines, IA 50309

515-297-6333

We invite you to stop by anytime to visit and share with us how the Downtown Chamber can help your business.

Pictured: Jennifer Chittenden (Downtown Chamber) with special Gravitate resident, Hercules.

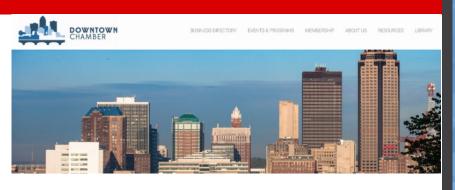


## Website

Be sure to check out your Member Directory listing.

Need it updated? Easy. Just login to your Member Portal. <u>Contact Chamber</u> <u>staff</u> if you need assistance.

Explore at www.DTchamber.com



## **Platinum Members**























### **GOLD Members**

**All Makes** 

**Americana** 

**Des Moines Marriott Downtown** 

Netbringer

**Principal Charity Classic** 

**Storey Kenworthy** 



### Mission:

The Des Moines Downtown
Chamber of Commerce
is a provider of information and
resources for the downtown
community through knowledge
sharing, the fostering of civility,
and understanding of economic
issues in the service of the

betterment and sustained growth and success of Downtown Des Moines.



CHAMBER OF THE YEAR 2018

Des Moines Downtown Chamber of Commerce | 515-297-6333 | director@dtchamber.com www.DTchamber.com

STAY CONNECTED









