

Friday Focus

Events Next Week

Grow with Google, April 15th

Held at Des Moines Public Library, 1000 Grand Ave., various times and focuses

Register

Non-Profit Mastermind, April 15th

Immediately following the Grow with Google "Empower Community" session (below), Des Moines Public Library, 1000 Grand Ave.,

9:30 a.m. to 10:45 a.m.: Discover Digital Resources to Empower Your Community

Local nonprofits will learn about the Grow with Google Partner Program. This program offers free resources and curriculum that your organization can use to teach people in your community the digital skills that will grow their careers and businesses.



Ribbon Cutting for Fuel'd Cafe, April 16th

Held at the Wellmark YMCA, 501 Grand Ave., 4:00pm

Register

6 Degrees, April 17th

Hosted at ADIO Chiropractic, 2925 Ingersoll Ave., 5:00pm Register

New Manager Mastermind, April 18th

Held at Gateway Market, 2002 Woodland Ave., 7:30am Register

Visit the full calendar of events



THURSDAY, APRIL 18

Regional Mentoring for Women

April 18th, 7:30am - 9:00am

Held at the River Center, 340 SW 3rd St., Des Moines

Mentoring will be happening at multiple locations throughout the metro on April 18th. Join us for the Des Moines Chambers' session and select from 11 mentors and gain from their expertise in a fast and fun environment.

Our 2019 Mentors are:

- Claudia Schabel, Schabel Solutions
 - Michael Helak, U.S. Bank
 - Lonnie Dafney, HR & Talent Development
 - Susan Judkins, RDG Planning & Design



- Ann Olsen Schodde, U.S. Center for Citizen Diplomacy
- Carolyn Jenison, Speak PR
- Debra Salowitz, Strategic Relocation Solutions
- Ryan Anderson, No Coast Consulting
- Tricia Rivas, Trixies Salon
- Tammie Schroader, Edward Jones
- Lu Spaine, Zumi Collection

Details and Registration







Member Spotlight



Who You Need to Know

Mike Utley is co-owner and operating manager at Americana. Mike has been in the hospitality industry all his adult life. He has a passion for this industry that has been seen by his patrons, his staff, and the community. In 2017 Mike won the lowa Restaurant Associations Emerging Hospitality Leader of the Year.

About the Company

Opened in 2011, Americana strives to bring both excellent food and memorable service to the Western Gateway area of downtown Des Moines. Americana celebrates classic American pop culture with a modern urban flair. Our menu has something for everyone from classic steak house to contemporary comfort dishes.

On a personal note Americana is about journeys in the lives of our customers and our staff. We pride ourselves on being able to lift people up. Whether it is to help them celebrate, or helping a server put themselves through nursing school. We care about each other the path each of us are on whether you are a customer or an employee.

Uniqueness Factor

We love being able a part of a memory that will last a lifetime whether it be a rehearsal dinner, anniversary, family gathering, or a night out with friends. We genuinely want to make each experience at Americana is unique and memorable. We want to bring an energy that is both elegant yet comfortable; familiar yet exciting.

On Saturday and Sunday, we offer our Bombshell Brunch; including over 40 breakfast and lunch items from classic biscuits and gravy to our grilled cheese bar there is a something for everyone! Pair it with our endless Bloody Mary and Mimosa bar and make your weekend breakfast an unforgettable experience! Voted as the Best Brunch in Des Moines by CityView readers in 2018, and Best American Food and Best Brunch/Breakfast in 2019!

We also offer a variety of options for private areas in the restaurant. Perfect for wedding rehearsal dinners, business dinners, birthday and graduation parties, baby showers, and many more. There are no rental fees and we can accommodate up to 180 guests.

Location & Hours

We are located at 1312 Locust Street.

With beautiful view of the Pappjohn Sculpture park, the former building of the historic Chrysler dealership.

We are open

M-Th from 11am-10pm

Friday from 11am-10:30pm Saturday from 9am-3pm (Brunch hours) 4:00pm-10:30pm Sunday from 9am-3 pm (Brunch hours) 4:00pm-10:00pm

Get Social

We are on Yelp, Facebook, and Instagram

Facebook is Americana. Also we officially hit 10,000 followers last month! -Instagram handle is @americanadsm

We use the #MyAmericana

What Everyone Should Know

Americana offers something for everyone whether it be lunch or dinner. We also run a few specials every week. On Sunday nights we do our Burger Sunday which gives guest a choice of six gourmet burgers and a side for \$7. We follow up with our Monday Night Special of our homemade Winner Winner Chicken Dinner. Which includes our fried chicken, white cheddar mash with gravy, cole slaw, and biscuit with honey butter- all endless for \$15. On Champagne Fridays we offer a variety of Champagne cocktails for \$4 and offer ½ price for bottles.

We were also in a wedding expo (our first) on March 17th at The Tea Room. We have been increasingly hosting more wedding rehearsal dinners and would like to continue to do more.



Partnership Perk

As a Member of the Downtown Chamber, you are automatically a Member of Greater Des Moines Partnership.

Small Business Resources Hub

The Greater Des Moines Partnership has launched a new <u>Small Business Resources Hub</u> to help small businesses grow. The Hub provides a one-stop-shop for small businesses to find resources relating to legal, accounting, finance, marketing, networking, staffing and hiring and more. The creation of The Hub was the result of research-based decision-making that helped determine how to most effectively serve small businesses in Greater Des Moines (DSM).

The Hub provides a wealth of resources and helps build on DSM's status as a great place to grow a small business, including technology companies that would be considered high growth-startup companies.

"DSM USA has been recognized by multiple national publications as a great place to start and grow a business," said Jay Byers, CEO of the Greater Des Moines Partnership. "The Small Business Resources Hub will help continue to strengthen and grow the small business and startup ecosystem in the region."

The Hub is easy to use, with categories organized based on research to help determine what is most useful for small businesses and how they can best find those resources. The Small Business Resources Hub can be accessed at https://www.dsmpartnership.com/growing-business-here/business-resources.

New Website

new look, more resources, and new features!

Explore at www.DTchamber.com



New Address

Your Downtown Chamber Moved to Gravitate!

Our new address is: 500 Locust St., Des Moines, IA 50309 (same phone number)



Platinum Members

























CPAs & BUSINESS ADVISORS

GOLD Members

All Makes

Americana

Des Moines Marriott Downtown

Netbringer

Principal Charity Classic

Storey Kenworthy



Mission:

The Des Moines Downtown Chamber of Commerce is a provider of information and resources for the downtown community through knowledge sharing, the fostering of civility, and understanding of economic issues in the service of the betterment and sustained growth and success of Downtown Des Moines.



2018

Des Moines Downtown Chamber of Commerce | 515-309-3229 | director@dtchamber.com www.DTchamber.com

STAY CONNECTED







