

SPONSORSHIP

PROPOSAL



Our Mission: The Des Moines Downtown Chamber of Commerce promotes the success and sustained growth of Downtown Des Moines by proactively providing information and resources, facilitating knowledge-sharing and elevating understanding of economic issues.

EDUCATIONAL SPONSORSHIP

Do you want to assist the Des Moines Downtown Chamber with its educational programming?

Consider sponsoring our Leadership Education Advancement Pipeline (LEAP) program.



EDUCATIONAL SPONSORSHIP OPPORTUNITIES

LEAP SERIES PRESENTING SPONSOR - \$5,000

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Large logo on event signage
- Verbal recognition by program emcee and opportunity to speak at each LEAP to promote your company and mission
- Four dedicated E-Blasts to promote your organization
- 6 Reserved Seats for attendees at each LEAP presentation
- Opportunity to place a corporate gift at each seat

LEAP SERIES GOLD SPONSOR - \$3,500

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Large logo on event signage
- Verbal recognition by program emcee
- 6 Reserved Seats for attendees at each LEAP presentation
- Company table signage
- One dedicated social media/e-newsletter feature

LEAP SERIES SILVER SPONSOR - \$2,000

Benefits:

- 6 Reserved Seats for attendees at each LEAP presentation
- Company table signage
- Verbal recognition by program emcee

(Formerly Table Sponsor)

LEAP SERIES BRONZE SPONSOR - \$1,000

Benefits:

- Recognized in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- 2 Reserved Seats for attendees at each LEAP presentation

IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at sbennett@dtchamber.com to discuss these opportunities.

EDUCATIONAL SPONSORSHIP OPPORTUNITIES

LEAP SINGLE EVENT SPONSOR - \$1,500

Benefits:

- Recognized in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Logo on event signage
- Verbal recognition by program emcee and opportunity to speak at each LEAP to promote your company and mission
- Opportunity to provide corporate gift to attendees
- 2 complimentary tickets to sponsored LEAP event

LEAP WOMEN'S EMPOWERMENT SPONSOR - \$250

Benefits:

- Verbal recognition by program emcee at the beginning of the event

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