

SPONSORSHIP

PROPOSAL



Our Mission: The Des Moines Downtown Chamber of Commerce promotes the success and sustained growth of Downtown Des Moines by proactively providing information and resources, facilitating knowledge-sharing and elevating understanding of economic issues.

ECONOMIC DEVELOPMENT SPONSORSHIP

Do you want to assist the Des Moines Downtown Chamber with providing information and facilitating knowledge-sharing on economic and business development?

Consider sponsoring our Development Insights Group (DIG) programs and Top Ten Event! DIG is a monthly program offering insight into new and upcoming Downtown Des Moines development projects. Attendees are encouraged to ask questions and engage in discussion of these initiatives as well as network and connect with others. The Top Ten Event is a morning event occurring in December featuring a panel of city, economic development, and business professionals to provide a sneak peek into the top 10 new developments in the year to come.



ECONOMIC DEVELOPMENT SPONSORSHIP OPPORTUNITIES

DIG SERIES PRESENTING SPONSOR **- \$5,000**

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Large logo on event signage
- Verbal recognition by program emcee and opportunity to speak at each DIG to promote your company and mission
- Four dedicated E-Blasts to promote your organization
- Opportunity to obtain list of contact information for all DIG event attendees
- 1 Reserved Table of 6 attendees in a preferred location and invitation to VIP reception at the Chamber's Annual Celebration

DIG SERIES GOLD SPONSOR **- \$2,500**

Benefits:

- Recognized all year in event publicity, including weekly Chamber e-newsletters (sent to 2500+ subscribers) promoting the event and Chamber website
- Social media recognition
- Large logo on event signage
- Verbal recognition by program emcee and opportunity to speak at each DIG to promote your company and mission
- Opportunity to obtain list of contact information for all DIG event attendees

DIG SINGLE EVENT SPONSOR **- \$500**

Benefits:

- Recognized on Chamber event webpage as event sponsor
- Social media recognition
- Verbal recognition by program emcee at the beginning of the event

DIG NETWORKING SPONSOR **- \$250**

Benefits:

- Verbal recognition by program emcee at the beginning of the event
- Small signage on food/beverage table recognizing sponsor

IN-KIND OPPORTUNITIES

The Chamber offers many opportunities for in-kind sponsorships and support: food, beverages, and décor for events, graphic design and printing, venues to host programs and events, audio/visual support, silent auction and giveaway items, and much more!

Please reach out to Executive Director Staci Bennett at sbennett@dtchamber.com to discuss these opportunities.

ECONOMIC DEVELOPMENT SPONSORSHIP OPPORTUNITIES

TOP TEN EVENT SPONSORSHIPS

TOP TEN PRESENTING SPONSOR - \$2500

Benefits:

- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Large mention recognition on event signage
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement
- Opportunity to speak to introduce your company and mission
- Social media recognition
- 2 dedicated E-Blasts to promote your organization
- Opportunity to provide sponsor gifts to attendees

TOP TEN GOLD SPONSOR - \$1500

Benefits:

- Recognized on Chamber website and in event publicity, including Chamber emails promoting the event (sent to 2,500+ subscribers)
- Recognition on event signage
- Recognized (with logo) on printed event materials
- Verbal recognition in emcee's welcome announcement
- Social media recognition
- Opportunity to provide sponsor gifts to attendees

TOP TEN EVENT SPONSOR - \$750

Benefits:

- Recognition in Chamber emails promoting the event (sent to 2,500+ subscribers)
- Recognition on event signage
- Verbal recognition in emcee's welcome announcement
- Social media recognition

TOP TEN NETWORKING SPONSOR - \$250

Benefits:

- Verbal recognition by program emcee at the beginning of the event
- Small signage on food/beverage table recognizing sponsor

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