



**Des Moines Downtown Chamber
Membership Advocacy Committee**

2019 Goals & Objectives

1. Student-to-Employer (s2e) Initiative
 - a. Create subcommittee
 - b. Roll out Initiative at Annual Event on 2/28
 - c. Focus on the following:
 - i. Employee training
 - ii. Student training
 - iii. Connecting employers to partners with student employees
 - iv. Placement of students with employers
2. Parking Meters
 - a. Discuss legislative opportunities to support parking meter changes
3. Skywalk Revitalization
 - a. Communicating construction interruption to members
 - b. Updating app
 - c. Need more entertainment and/or non-profits options
 - d. How to drive more traffic in skywalk
4. Permit Approval Process for Small Businesses
 - a. Work with City to provide guidance to new and small businesses on how to obtain permit approvals
 - b. “Business Quick Starts”
5. City Connect
 - a. Roundtable discussion with local officials (supervisors and council)
 - b. Opportunity for members to have direct access to local officials to ask questions and convey concerns