

May 24, 2019



Friday Focus

Thank You



Thank you to our sponsors and volunteers who made the Annual Downtown Chamber Economic Bike Tour possible this week! Due to weather, the tours were combined into just one day, Thursday, and riders enjoyed a perfect, sunny afternoon to explore the Market District and south of MLK.

The event was also supported by the **Street Collective** for bike rental and leading the route, **DART Central Station** as our start/stop host, the **City of Des Moines** for providing commentary at our stops, **Court Avenue Restaurant & Brewing Co.** provided post-event refreshments, and **Keck Parking** for providing the lot for our attendees. And, thank you to **Randy Pelham**, who served as our "Bike Guard" when attendees toured inside a stop!

Our stops and speakers this year were **The Old Depot** (Des Moines Heritage Trust), **Rowat Lofts** (Nelson Construction & Development), and **The Depot** with a view of the **EMC Overlook**, and two historic bridges along the route. Riders even got to experience a Downtown train delay on bike!



Thank You To Our 2019 Gold Sponsors:

Confluence Inc.

East Village Chiropractic

McKee, Voorhees & Sease, PLC

Netbringer, Inc.

Events Next Week

Tuesday, May 28th - Ribbon Cutting for Velocity

Held at Velocity Apartments, 200 Des Moines St., 4:00 PM

[Register](#)

Wednesday, May 29th - Downtown DIG

Held at 111 East Grand Ave., 8:00 AM

[Register](#)

[Visit the full calendar of events](#)



Golf



Downtown Chamber Member Perk

The **Principal Charity Classic** is fast approaching on **May 28th - June 2nd**, and Downtown Chamber members get a special deal!

To get \$15 gallery tickets, simply enter the code **CHAMBER** when you checkout. [Tickets](#)

 **Principal[®]**
Charity Classic

Presented by **WELLS FARGO**

AND...another golf note, be part of the very 1st

Annual Downtown Chamber Golf Tournament

Monday, September 16th

Hosted at Wakonda Club, 10:00 AM - 6:30 PM

Get in on early-bird pricing: [Register yourself or a foursome](#)

Impact



Student and Business Connections

The Downtown Chamber's Student-to-Employer (s2e) initiative is focused on connecting high-school and college-age students with member businesses, and it includes business training, student training, and connection activities for students and employers.

To help businesses prepare, the Downtown Chamber hosted a business training this week: **Workplace Win: The Do's & Don'ts of Hiring Youth in the Workplace**, presented by Kay Oskvig, Whitfield & Eddy Law.

Are you currently looking for a student intern this summer?

The Downtown Chamber is working together with an s2e Partner, **Evelyn K. Davis Center**, to help connect members to students in their Summer Youth Employment Program. They are currently seeking businesses with internship opportunities. [Learn more here.](#)



Students Practice National Presentation with Downtown Chamber Members

The ACE Competition team of Central Iowa was selected as one of just three presentations (out of 64 entries) to compete nationally for the second consecutive year for their project titled "Unboxed." On Wednesday, May 1st, the Downtown Chamber invited the students to do a mock presentation at Cityville (Hubbell) in front of chamber members to help them prepare for their official presentation on May 14th in Washington D.C.

Unboxed was created by eight high school students on the competition team in response to the prompt which challenged them to create a playground or playscape for all ages that revitalized a neglected part of an urban area or city into an interactive landscape that encourages public engagement and community involvement along with keeping sustainable ideas in mind. With the steady rise of online shopping comes an inevitable consequence—brick-and-mortar stores are having a harder time keeping up. Some of the recent casualties of this trend include Toys R Us, Sears, and Youngkers; all big-box stores. When these stores close, they leave behind massive properties that become difficult to repurpose, which is where their design comes into play. Located within a large residential neighborhood the "Unboxed" playground is located in a transformed Youngkers building in Merle Hay Mall and provides a central hub for students from the five nearby schools to exercise, hang out, and enjoy nature. The program incorporates various play elements to transform the abandoned space and create a playscape for all ages.

Congratulations to the students, and thank you to their parents and mentors! The mock presentation was excellent and inspiring to all those who attended.

Downtown Chamber Leadership Represents in D.C.

Downtown Chamber Board leaders and staff attended the Greater Des Moines Partnership's annual D.C. Fly-in, #DMDC2019, on May



8th-10th.

Nearly 200 business leaders and local government officials were in Washington, D.C. last week. It was the 40th year for this trip, which is regarded as the Partnership's launch point for advocacy at the federal level.

Partnership Perk

As a Member of the Downtown Chamber, you are automatically a Member of Greater Des Moines Partnership.



CHAMBER NIGHT WITH THE IOWA CUBS

THURSDAY, JUNE 6 | TAILGATE: 5:30 P.M. | GAME: 7:08 PM
PRINCIPAL PARK, 1 LINE DRIVE, DES MOINES, IOWA 50309

Your Chamber Night ticket includes:

Pre-game tailgate party in the southwest corner of the north parking lot; brats, hot dogs, chips, dessert and soda on a first come first serve basis.

Seating is general admission. [Register Here](#)

This event is exclusive to Greater Des Moines Partnership and Affiliate Chamber Members only.

Tickets purchased after May 30 will be available at The Partnership's will-call tent located northeast of the Cub Club (north parking lot near the stadium).

If you need more than 15 tickets or have any questions, please contact Mike Jefferson at mjefferson@DSMpartnership.com or by phone (515) 286-4913.

ONLINE TICKET PURCHASE IS AVAILABLE UNTIL 3 P.M. ON JUNE 5TH

REMAINING TICKETS CAN BE PURCHASED AT THE WILL CALL TENT USING CASH OR CHECK UNTIL THEY ARE GONE.

Seize the City

Seize the City is a series of free events for interns spending their summer in Greater Des Moines (DSM). The series contains various networking events designed to engage summer interns with business and community leaders, young professionals and other interns while incorporating exposure to many of the quality of life amenities and professional development opportunities in the region. If you are interested in Seize the City or want to learn more, [click here](#).

Internship Toolkit

Are you thinking about implementing an internship program at your organization, but aren't sure where to start? Or perhaps you have had interns in the past and are looking for ways to make your program more formalized and effective. Check out The Greater Des Moines Partnership's internship toolkit: [Internships 101](#). The free, online guide provides employers with tools to successfully implement and maintain an internship program within their organizations.

The online guide walks through key areas of implementation, beginning with establishing a plan, recruiting and hiring, and management tips. Also included are resources such as a sample job description, local college and university contacts, sample interview questions and legal considerations.

If you are still looking to hire interns. Check out our resume database on the Career Center, which can be accessed at <https://www.careersdsmusa.com>.

Member Opportunity! RFP for Presenters

The Greater Des Moines Partnership is seeking presentations for the 3rd Annual Small Business Success Summit on November 8th, 2019. There are 18 breakout sessions that need your expertise.

The purpose of the Small Business Success Summit is to inform, educate and inspire business owners in Greater Des Moines (DSM). This event will be the premier business conference of 2019. The summit will host three keynote speakers and 18 breakout sessions on a variety of timely topics that affect business owners and managers. In addition there will be 28 resource partners on site to answer specific questions related to your business (there are sponsorship opportunities available as well). Attendees will also have time to network and establish strategic partnerships. To see example of 2018 agenda and details please visit www.dsmpartnership.com/summit

Responses due by **5pm on May 31st**
[RFP Details Here](#)

Volunteer Openings

It's ribbon-cutting season! The Ambassadors are seeking additional volunteers to help out and attend at ribbon cutting events.

If you're interested in being part of an energetic team that supports new and expanding businesses, let us know!

To inquire or participate on this committee, contact [Melanie Suljic](#) (Ambassadors Chair).



New Office

Be sure to update your records, our new address is:
500 Locust St., Suite 101, Des Moines, IA 50309

New Phone Number:
515-297-6333

We invite you to stop by anytime to visit and share with us how the Downtown Chamber can help your business.

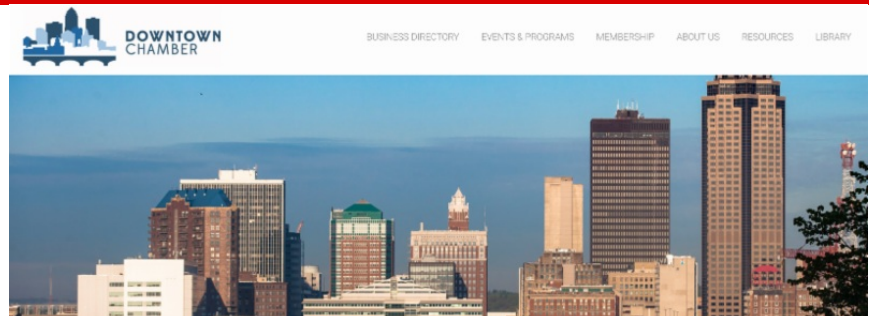
Pictured: Special Guest, Joe Murphy (Greater Des Moines Partnership) and Jennifer Chittenden (Downtown Chamber)



New Website

Our website has a new look, more resources, and new features!

Explore at
www.DTchamber.com



Platinum Members





McLaughlin Investment



GOLD Members

All Makes

Americana

Des Moines Marriott Downtown

Netbringer

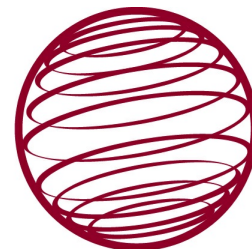
Principal Charity Classic

Storey Kenworthy



Mission:

The Des Moines Downtown Chamber of Commerce is a provider of information and resources for the downtown community through knowledge sharing, the fostering of civility, and understanding of economic issues in the service of the betterment and sustained growth and success of Downtown Des Moines.



**CHAMBER OF THE YEAR
2018**

Des Moines Downtown Chamber of Commerce | 515-309-3229 | director@dtchamber.com
www.DTchamber.com

STAY CONNECTED

