

June 28, 2019



## Friday Focus

### Events Next Week

#### Tuesday, July 2nd - Downtown Council

Held at Hampton Inn & Suites Downtown, 120 SW Water St., 8:00 AM

[Register](#)

[Visit the full calendar of events](#)



## Golf



#### Inaugural Downtown Chamber Golf Tournament

Monday, September 16th

Hosted at Wakonda Club, 10:00 AM - 6:30 PM

Get in on early-bird pricing: [Register yourself or a foursome](#)

**Hole Sponsorships** are \$500 - only a few remain! [Email Kelsey Clark](#) to reserve yours today.

- Company sign on hole (provided)
- Opportunity for company representative to sit at sponsored hole on the day of the tournament
- 1 Complimentary Golf Registration



# Member Business Opportunities



## BIG Dream Gathering

Monday, August 12 • 4:30pm - 6:00pm

This summer, the Downtown Chamber, along with FUSEdsm and the Des Moines West Side Chamber are working together to recognize and thank Des Moines' teachers. Please join us on August 12th for the BIG Dream Gathering, which will include a mix of teachers, students, and businesses for an afternoon of inspiration, recognition, and socializing. In addition, businesses can also engage in the event in the following ways:

1. Have a business booth at the event (Limited space, issued on a first come, first serve basis)
2. Provide a door prize (seeking "post-secondary" items. This can include "dorm room" items, other college or career related items, or gift cards.)
3. Simply attend and enjoy the connections

[Click Here to Participate](#)

*Attending and having a business booth are FREE!*

[More about the BIG Dream Gathering](#)

Questions? Contact [Nathan Svare](#) or [Amber Miller](#) for more details

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## Attention University of Iowa Alumni-Owned Businesses

The University of Iowa Center for Advancement Alumni Engagement team recently updated the "Iowa Alumni/Alumni-Owned Business" decal. They are excited to celebrate the entrepreneurial spirit of Hawkeyes across the state by sending these decals to alumni by sending out free "Iowa Alumni, Alumni-Owned Business" decals. If you are interested in receiving a decal to display in your business, please complete the following survey: <https://bit.ly/2Ku1YcE>



## Notice from Polk County Health Department

Dear business/organization:

Meningitis is a very serious disease. Approximately 10 to 15% of people die from meningitis even with appropriate treatment. Of those who recover, up to 20% suffer from serious after-effects, such as permanent hearing loss, limb loss, or brain damage. Our preteens and teens have the highest rates of meningitis in the

United States. This is because the disease is spread person to person through the exchange of respiratory and throat secretions (saliva or spit) during close or lengthy contact. (coughing or kissing). Teens spend extended time together in close settings like school, sports events or practices.

The good news is there is a vaccine to protect them. The vaccine is 85 – 100% effective at preventing the meningitis infection. All seventh and 12<sup>th</sup> need proof of receiving the meningitis vaccine before the start of the 2019 – 2020 school year.

We want your employees, many of whom are parents, to know about the importance of getting their children immunized. And we want you, as their employer, to also understand the importance, because of the financial cost to employees, and the disruption it could cause in your workplace. Because it is a serious, life-threatening disease, an employee whose child contracts meningitis could be gone weeks from the office during the seven-10-day illness and recovery period to follow.

To help your business or organization get the word out about the importance of the meningitis vaccine, we have included the following:

- [Talking points](#) regarding the dangers of meningitis and the burden the disease can put on the family and the employer.
- [Information for a newsletter](#)
- Posters, graphics and web banners also available

Please feel free to reach out if you have any additional questions or need anything else!

Thank you.

Sincerely,

## Impact



### Welcome to Giselle San Elias Martinez

Giselle joins the Downtown Chamber this summer as an Intern, and among her projects, she'll be reaching out to members to ensure their directory information is current and accurate. She attends Lincoln High School and is participating in the Evelyn K. Davis Center's Summer Youth Experience Program. Giselle is a bright 15-year-old who has aspirations to go to college and be a biologist or vet.

Feel welcome to contact Giselle at [Intern@DTchamber.com](mailto:Intern@DTchamber.com) or by calling 515-297-6333 Ext. 3. Or stop by to meet her - she will be at the Downtown Chamber office Monday-Thursday until mid-August.

## Partnership Perk

As a Member of the Downtown Chamber, you are automatically a Member of Greater Des Moines Partnership.

### Top Tips for Emergency Preparedness During Flooding Season

#### Make a Plan

Be proactive and make a plan for what to do if there is a crisis situation. At home, talk to your loved ones about evacuation, finding shelter, reunification location and more to make sure you all know the right steps in an emergency. At work, think through how business would operate if the office no longer existed. Once this is established, practice, and review the plan periodically and keep the plan somewhere obvious so that it is easy to reference.

#### Protect Your Assets

Check around your home and office and seal any cracks, check the sump pump and battery backup, ensure you have a back flow on your main waste drain, consider watertight shields or other barriers to keep water from seeping in through doorways, and examine the slope of your property to ensure the drainage leads water away from the building. Check all office space and storage areas to ensure items are on shelves and not just sitting on the floor.

#### Stay Informed

Tune in to the news. The National Weather Service, Polk County Emergency Management, and your own city are also great resources for information in these situations. Make sure you have phone numbers for family and coworkers. Consider establishing a protocol for sharing updates at specific times, both to offer reassurance and ensure good communication with your team or with your loved ones.

#### Insurance Review and Inventory

Conduct an annual comprehensive home, life, auto and flood insurance review to make sure you are covered from an asset standpoint. Speaking of assets, take an inventory your household belongs and place all important items such as photos and videos into a safety deposit box or a safe place. At the office, add a review of your lease agreement to that list so that you are aware of where the burden falls should there be an incident.

#### Next Steps

Now that you have a basic plan, expand it and apply it to other areas of your life like work or school. You can also get trained in first aid, CRP, Stop the Bleed or other programs so you're involved and prepared. Lastly, pay it forward by challenging a family member, friend or neighbor to be prepared in an emergency. It could save a life!

Make sure to visit the [Polk County website](#) to sign up for [Code Red](#) and Complete a Smart911 profile. Find these tips useful? Find more business tools and information by visiting the [Business Resources page](#).

### Data Hub

The Partnership's DSM USA Research, Stats and Data Hub is a statistical dashboard filled with rich information within the region. Users will find leading indicators along with research and data trends needed to make strategic business decisions. The site offers current economic, demographic and



workforce information sourced from official government data on the five-county Des Moines USA and six nearby counties.

All of the research is accessible free of charge, and is presented in an easy-to-use format. Charts and data can be captured and used in other presentations.

The Data Hub is another way that Chamber Members are able to tap into information and resources available through The Partnership's regional network.

Additional graphs and resources are available at [www.datadsmusa.com](http://www.datadsmusa.com).

## Volunteer Openings

It's ribbon-cutting season! The Ambassadors are seeking additional volunteers to help out and attend at ribbon cutting events.

If you're interested in being part of an energetic team that supports new and expanding businesses, let us know!

To inquire or participate on this committee, contact [Melanie Suljic](#) (Ambassadors Chair).



## Downtown Chamber Office

Located inside Gravitare  
500 Locust St., Suite 101, Des Moines, IA 50309

515-297-6333

We invite you to stop by anytime to visit and share with us how the Downtown Chamber can help your business.

*Pictured: Jennifer Chittenden (Downtown Chamber) with special Gravitare resident, Hercules.*



## Website

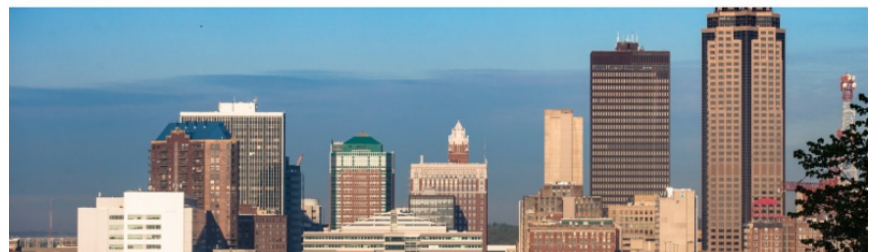
Be sure to check out your Member Directory listing.

Need it updated? Easy. Just login to your Member Portal. [Contact Chamber staff](#) if you need assistance.

Explore at  
[www.DTchamber.com](http://www.DTchamber.com)



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## Platinum Members



**SCIENCE  
CENTER  
OF IOWA**  
& BLANK IMAX  
DOME THEATER



**MCKEE, VOORHEES & SEASE, PLC**  
[WWW.IPMVS.COM](http://WWW.IPMVS.COM)



McLaughlin Investment



**GOLD Members**

**All Makes**

**Americana**

**Des Moines Marriott Downtown**

**Netbringer**

**Principal Charity Classic**

**Storey Kenworthy**



**Mission:**

The Des Moines Downtown Chamber of Commerce is a provider of information and resources for the downtown community through knowledge sharing, the fostering of civility, and understanding of economic issues in the service of the betterment and sustained growth and success of Downtown Des Moines.



**CHAMBER OF THE YEAR  
2018**