

*Yes! I want to sponsor a
Downtown Chamber program!*

BUSINESS NAME: _____

BUSINESS _____

ADDRESS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

I wish to sponsor:

PROGRAM NAME: _____

SPONSORSHIP

LEVEL: _____

AMOUNT: _____

PROGRAM NAME: _____

SPONSORSHIP

LEVEL: _____

AMOUNT: _____

PROGRAM NAME: _____

SPONSORSHIP

LEVEL: _____

AMOUNT: _____

TOTAL AMOUNT: _____

Forms can be returned via mail or email:
P.O. Box 1906 Des Moines, IA 50305
director@dtchamber.com

Sponsors will be contacted with confirmation of sponsorship
information & invoice within 2 weeks of receipt.
Thank you for your support of the Downtown Chamber!

The Downtown Chamber offers many opportunities for businesses to get their name out and support the local business community. From hosting Downtown Breakfast Club at your office to sponsoring the Annual Celebration, partnering with the Downtown Chamber will elevate your presence in the community.

Sponsorships may be fulfilled with cash, in-kind donations, or a combination of cash and services/product.
Please inquire for more information.



P.O. Box 1906 Des Moines, IA 50305
DTChamber.com
director@dtchamber.com



**2023
PROGRAMS & EVENTS
SPONSORSHIP OPPORTUNITIES**

SIGNATURE PROGRAMS

City Connect

Luncheon to connect participants with local government officials and departments

Occurrence: Quarterly

DIG: Development Insights Group

Program highlighting up-and-coming economic development projects

Occurrence: Monthly

Downtown Breakfast Club

Morning networking event hosted by a different member business each month

Occurrence: Monthly

WINS: Women's Intentional Networking & Sharing

Women-centered program featuring expert speakers & discussion

Occurrence: Bi-Monthly



SIGNATURE PROGRAM SPONSORSHIP OPPORTUNITIES

AVAILABLE FOR EACH PROGRAM

ANNUAL

2023 Leading Sponsor - \$5,000

- Advocating Sponsor Benefits, plus:
- Opportunity to speak at each event
- 1 additional e-Blasts to promote your organization
- 2 additional tickets to Annual Celebration

2023 Advocating Sponsor - \$2,500

- Supporting Sponsor Benefits (listed below), plus:
- Reserved preferred seating (when applicable)
- 2 tickets to Annual Celebration

2023 Supporting Sponsor - \$1,500

- Logo on event promotions and website all year
- 1 dedicated e-Blast to promote your organization
- Feature in Chamber e-news

PER EVENT

Event Sponsor - \$500

- Logo on event promotions and calendar for event
- Opportunity to speak at event
- Reserved preferred seating (when applicable)
- Feature in Chamber e-news

Event Location Host - \$250

- Host the month's program at your location
- Opportunity to provide trade (food/beverage) instead of cash sponsorship
- Listed as the month's event host on event promotions and calendar for event
- Opportunity to speak at event

****NOTE: INDIVIDUAL/SMALL BUSINESS/NON-PROFIT/GOVERNMENT MEMBERS RECEIVE A 50% DISCOUNT ON SPONSORSHIPS OF SIGNATURE MONTHLY PROGRAMS****

ANNUAL EVENTS

Top Ten Event

A countdown of the next year's biggest development projects, featuring a panel of local experts.

Occurrence: December

Economic Development Bike Tour

Annual tour of new and up-and-coming developments in and around Downtown Des Moines.

Occurrence: Fall

ANNUAL EVENT SPONSORSHIP OPPORTUNITIES

AVAILABLE FOR TOP TEN & BIKE TOUR

Presenting Sponsor - \$2,500

- Supporting Sponsor Benefits, plus:
- Opportunity to provide welcome address
- Feature in Chamber e-news
- Opportunity to provide sponsor gifts to attendees

Supporting Sponsor - \$1,500

- Developing Sponsor Benefits, plus:
- 1 dedicated e-Blasts to promote your organization
- 2 Additional Complimentary Registrations

Developing Sponsor - \$750

- Logo on event promotions and website all year
- Verbal recognition in emcee's welcome address
- 2 Complimentary Registrations

Networking Sponsor - \$250

- Verbal recognition in emcee's welcome address
- Sponsor mention on event emails
- 1 Complimentary Registration